



## CEO STATEMENT

# 60TH ANNIVERSARY

## OF THE UNIVERSAL DECLARATION OF HUMAN RIGHTS

Andreas Hedskog, CEO <b>4C Strategies AB</b>	Márcio Artur Laurelli Cypriano, President Director <b>Banco Bradesco SA</b>	<p><i>On the occasion of the 60th anniversary of the Universal Declaration of Human Rights, we, business leaders from all corners of the world, call on governments to implement fully their human rights obligations. We also reiterate our own commitment to respect and support human rights within our sphere of influence. Human rights are universal and are an important business concern all over the globe.</i></p> <p><b>يُناسب الذكرى الستين للإعلان العالمي لحقوق الإنسان، نحن، كبار رجال الأعمال من مختلف دول العالم، ندعوا الحكومات للقيام بواجبها ومسؤولياتها تجاه حقوق الإنسان. كما نؤكد أيضاً على تمسكنا واحترامنا ودعمنا لحقوق الإنسان في نطاق حدود مسؤوليتنا وطاقتنا، وذلك علماً بأن حقوق الإنسان هي حقوق عالمية وتمثل موضوع هام بالنسبة لكافة الأعمال التجارية في جميع أنحاء الكوكبة الأرضية.</b></p>				Sami Hassan El Hakim, CEO <b>Pancrop Commercial Co. Ltd</b>	Juan José Martinez Martinez, CEO and President <b>SODES grupo</b>
Antoine Raymond, CEO <b>A Raymond</b>	Diego Cavero, CEO <b>Banco de Crédito de Bolivia</b>	<p><b>《世界人权宣言》颁布60周年之际，我们，作为商界领袖，无论来自何方，号召各国政府全面履行人权职责。我们重申我们将在自己的影响范围内支持和尊重保护人权。人权是世界性的，并为全球商业广为关注。</b></p> <p><i>A l'occasion du 60ème anniversaire de la Déclaration universelle des droits de l'homme, nous, dirigeants d'entreprises du monde entier, faisons appel aux gouvernements afin qu'ils répondent pleinement à leurs obligations en matière de droits de l'homme. Nous réitérons également notre propre engagement à respecter et soutenir les droits de l'homme dans notre sphère d'influence. Les droits de l'homme sont universels et sont une préoccupation importante du monde des affaires tout autour du globe.</i></p>				Juan Santana, CEO <b>Panda Security</b>	Paulo Azevedo, CEO <b>Sonae</b>
Amos Laskov, CEO <b>A.Z Industries (1989) Ltd.</b>	Antônio Francisco de Lima Neto, CEO <b>Banco do Brasil S.A.</b>	<p><b>По случаю 60-ой годовщины Всеобщей Декларации Прав Человека мы, бизнес-лидеры со всего мира, обращаемся к правительсткам с просьбой полностью выполнить свои обязательства по правам человека. Мы также повторяем наше собственное обязательство уважать и поддерживать права человека в пределах нашей сферы влияния. Права человека - всеобщие и являются важной ответственностью бизнеса во всем мире.</b></p> <p><i>Con ocasión del 60º aniversario de la Declaración Universal de Derechos Humanos, nosotros, los líderes empresariales de todos los rincones del mundo, hacemos un llamamiento a los gobiernos a que apliquen plenamente sus obligaciones de derechos humanos. También reiteramos nuestro compromiso de respetar y apoyar los derechos humanos dentro de nuestra esfera de influencia. Los derechos humanos son universales y son una importante responsabilidad de las empresas en todo el mundo.</i></p>				Johannes G. Walter, Managing Director <b>Particip GmbH</b>	Peter Sands, Group Chief Executive <b>Standard Chartered</b>
Mark Du Ree, CEO <b>Adecco Ltd.</b>	Werner Wenning, Chairman of the Board of Management <b>Bayer AG</b>	<p><b>Marjorie Scardino, CEO <b>Pearson plc</b></b></p>				Simon Lockett, CEO <b>Premier Oil plc</b>	Marjan Makošek, Managing Director <b>Štore Steel</b>
Francois Sebes, CEO <b>Adetel Group</b>	Francisco González Rodríguez, Chairman and CEO <b>BBVA</b>	<p><b>Simon Lockett, CEO <b>Premier Oil plc</b></b></p>				Mathews Chikaonda, Group Chief Executive <b>Press Corporation Limited</b>	Blake Annable, President and CEO <b>Stormtech</b>
Marko Vojkovic, CEO <b>adriatica.net Group</b>	João Figueiredo Júnior, Vice-Chairman and CEO <b>BIM - Banco Internacional de Moçambique, S.A.</b>	<p><b>Mathews Chikaonda, Group Chief Executive <b>Press Corporation Limited</b></b></p>				Hans-Dieter Lohneis, Managing Director <b>Studiosus Reisen München</b>	
Mads Ellegaard, CEO <b>aGoodCause.com</b>	Gina Mamidakis, CEO <b>bluegr Mamidakis Hotels</b>	<p><b>Samuel A Dipiazza Jr., CEO <b>PricewaterhouseCo</b></b></p>				John A. Manzoni, President and CEO <b>Talisman Energy Inc.</b>	
Jan S. Jensen, CEO <b>Airland Logistics</b>	Javier Martin, Managing Director <b>BMC Maderas</b>	Grant Gelink, CEO <b>Deloitte Southern Africa</b>	Philippe Salle, CEO <b>Geoservices Group</b>	Mark Brayan, CEO <b>Integrated Research Limited</b>	Roger Tondeur, President <b>MCI</b>	Daniel Podiman, CEO <b>PT. Express Transindo Utamapers LLP</b>	Peter E. Barker-Homek, CEO <b>TAQA (Abu Dhabi National Energy Company)</b>
Hamdi Akin, General Manager <b>Akfem Holding Co.Inc.</b>	Carlos H.A.R. Catraio, CEO <b>BPN Brasil Banco Múltiplo S.A</b>	Josef Ackermann, Chairman of the Management Board and the Group Executive Committee <b>Deutsche Bank AG</b>	Emmanuel Likenyé Monyoko, Director General <b>Global Travel Agency</b>	Lorenzo Roncari, CEO <b>Intesa Sanpaolo Bank Albania</b>	Andreas Mitas, Managing Director <b>Mitas Generators Ltd</b>	Per Storm, Managing Director <b>Raw Materials Group RMG AB</b>	Muhtar Kent, President and CEO <b>The Coca-Cola Company</b>
Hazem Malhas, CEO <b>Al-Faris National Company for Investment and Export (Optimiza)</b>	Ricardo Knoepfelmacher, CEO <b>Brasil Telecom S/A</b>	Wolfgang Mayrhuber, CEO <b>Deutsche Lufthansa AG</b>	Thierry de La Tour d'Artaise, CEO <b>Groupe SEB</b>	Luis Fernando Rico Pinzón, General Manager <b>Isagen S.A.</b>	Evangelos Mytilineos, Chairman of Board of Directors and Managing Director <b>Mytilineos Holdings S.A.</b>	Mohamad A. Rayess, Chairman <b>Rayess Kingdom Group</b>	Christophe de Margerie, CEO <b>Total S.A.</b>
Raul Fernando Sendic Rodriguez, Chairman <b>ANCAP</b>	Kurt-Ludwig Gutberlet, Chairman and CEO <b>BSH Bosch und Siemens Hausgeräte GmbH</b>	René Obermann, CEO <b>Deutsche Telekom</b>	Bris Rocher, Vice President <b>Groupe Yves Rocher</b>	Haruka Nishimatsu, CEO <b>Japan Airlines Corporation</b>	Steve Holliday, Chief Executive <b>National Grid plc</b>	Ebba Lindsö, CEO <b>Respect</b>	Peter B Nopper, CEO <b>Tri-Med Group</b>
Hassan Abdalla, Vice Chairman and Managing Director <b>Arab African International Bank</b>	Lone Wiggers, Partner and Architect <b>C. F. Möller Architects</b>	Paul S Walsh, CEO <b>Diageo</b>	Eduardo Macias, Director General <b>Grupo Inmobiliario y Constructor M, S. A. de C. V.</b>	Stephen Roell, Chairman and CEO <b>Johnson Controls, Inc.</b>	Samuel I. Ohuabunwa, President and CEO <b>Neimeth International Pharmaceuticals plc</b>	Shiro Kondo, President and CEO <b>Ricoh Company, Ltd.</b>	Jorgen Wettbo, President <b>UDC-United Development Consultants AB</b>
Fadi Ghandour, Founder and CEO <b>Aramex International</b>	Todd Stitzer, CEO <b>Cadbury</b>	Guy Bergeaud, CEO <b>Eagle's Flight France</b>	Rafael Jaén Vergara, Presidente <b>Grupo Tragsa</b>	Milan Stefanović, President of Executive Board <b>Jubmes Banke Ad Beograd</b>	Paul Bulcke, CEO <b>Nestlé S.A.</b>	Tom Albanese, Chief Executive <b>Rio Tinto</b>	Benjamin Pilani, CEO <b>Unified Technologies Group, Inc.</b>
Lakshmi Niwas Mittal, CEO <b>ArcelorMittal</b>	José Luis Durán, CEO <b>Carrefour Group</b>	Anette Eberhard, CEO <b>Ekspor Kredit Fonden</b>	Rafael Miranda Robredo, CEO <b>Endesa</b>	Rolf Eriksen, CEO <b>Hennes &amp; Mauritz</b>	Lynda Scott-Tomlin, Managing Director <b>Lantrade Global Supplies Limited</b>	José Roberto Pimentel Pinheiro, CEO <b>Newland Empreendimentos Imobiliários LTDA</b>	Dilip Ramniklal Mehta, CEO <b>Rosy Blue</b>
Peder Tuborgh, CEO <b>Arla Foods amba</b>	Joan Casamajó Monclús, Managing Director <b>Cesva Instruments S. L.</b>	Wei Jiafu, President and CEO <b>China Ocean Shipping (Group) Company</b>	Vladan Pirivatric, CEO <b>Energoprojekt Holding</b>	Johanna Rodríguez Proaño, President Executive <b>Hexagon Consultores Cia. Ltda.</b>	Stephen Roell, Chairman and CEO <b>Johnson Controls, Inc.</b>	Patrick Cescau, Group Chief Executive <b>Unilever</b>	
Mark E. Harakal, CEO <b>Armacell International Holding GmbH</b>	Jérôme Marie Denis Philippe Garnier, CEO <b>CNP Assurances Compañía de Seguros de Vida S.A</b>	Paolo Scaroni, CEO <b>Eni</b>	Markus Akermann, CEO <b>Holcim</b>	John Anderson, CEO <b>Levi Strauss &amp; Co.</b>	Charlie Fischer, President and CEO <b>Nexen Inc.</b>	Amit Bhanuchandra Bhansali, COO <b>Rosy Blue</b>	Rone Icke, CEO <b>USG People N.V.</b>
Ewoud Goudsward, Managing Director <b>ASN Bank</b>	PJ (Jacob) Maroga, Chief Executive <b>Eskom Holdings Limited</b>	Magnus Hall, President <b>Holmen AB</b>	Paul Curlander, CEO <b>Lexmark International</b>	Peter Ingwersen, CEO and Founder <b>Noir-Illuminati II</b>	Brian James Minty, CEO <b>S.C. Syncs Consulting S.R.L.</b>	Jean M. Mane, President and CEO <b>V. Mane Fils</b>	
Ajith Abeysekera, CEO <b>Aspirations Education Pvt Ltd</b>	Annarita Vassalli, Director <b>CO.RI.MEC. Italiana S.p.A.</b>	Siegfried Axtmann, CEO <b>FAI rent-a-jet AG</b>	Per-Erik Kenneth Bengtsson, CEO and President <b>ICA AB</b>	Alison Holt, Founding Director <b>Longitude 174 Limited</b>	Eivind Reiten, President and CEO <b>Norsk Hydro ASA</b>	Pierre-André de Chalendar, CEO <b>Saint-Gobain</b>	Leif Johansson, CEO <b>Volvo Group</b>
Giovanni Castellucci, CEO <b>Autostade per l'Italia</b>	Jean-Pierre Legendre, Président <b>Cognitis Group</b>	Vekui Rukoro, Group CEO <b>FNB Namibia Holdings Ltd.</b>	David Williams, CEO and Founder <b>Impact International</b>	Ian Farmer, CEO <b>Lonmin Plc</b>	Daniel Vasella, Chairman and CEO <b>Novartis AG</b>	Jean-François Dehecq, Chairman <b>sanofi aventis Group</b>	Thomas M. Mueller, Managing Director and CEO <b>VS-Furniture</b>
Steven Munnoch, Managing Director <b>Avon Metals Ltd</b>	Finn Bergesen Jr., Director General <b>Confederation of Norwegian Enterprise</b>	Didier Lombard, Chairman and CEO <b>France Telecom</b>	Tomislav Dragicevic, President of Management Board <b>INA-Industrija naftne d.d.</b>	Andreja Josifovski, President <b>Makpetrol AD</b>	Lise Kingo, Executive Vice President and Chief of Staffs <b>Novo Nordisk</b>	Matthew Tukaki, CEO, Head of Government <b>Sansemen Government</b>	William E. Connor II, Chairman and CEO <b>William E. Connor &amp; Associates Ltd.</b>
Henri de Castries, Chairman of the Board and CEO <b>AXA</b>	Anita Ozolina, Chairman of the Board <b>Constructus Ltd</b>	Tadahito Yamamoto, President and Representative Director <b>Fuji Xerox Co., Ltd.</b>	Ed Cole, Managing Director <b>Maplecroft</b>	Julian Roberts, CEO <b>Old Mutual Plc</b>	Lawrence Patrick Adrian Davies, Chief Executive <b>Sasol Limited</b>	Christovita Wiloto, CEO <b>Wiloto Corp. Asia Pacific</b>	
Séamus McBride, President and CEO <b>Bacardi Limited</b>	Brady W. Dougan, CEO <b>Credit Suisse</b>	Katherine Teh-White, Managing Director <b>Futureye Pty Ltd</b>	Ernesto Antelo López, President <b>Instituto Boliviano De Comercio Exterior</b>	Ashraf Abushady, CEO <b>Masafi Company LLC</b>	Wolfgang Ruttenstorfer, CEO <b>OMV Aktiengesellschaft</b>	Shinzo Maeda, President and CEO <b>Shiseido Co., Ltd.</b>	Jesus J. Moran, CEO <b>World Confederation of Businesses</b>
Antonio Vigni, General Manager <b>Banca Monte dei Paschi di Siena</b>	Niels Bjørn Christiansen, President and CEO <b>Danfoss Group</b>			Henrik Poulsen, Managing Director <b>Oriental Trading</b>	Tianwen Huang, President <b>Sinosteel Corporation</b>	Senol Sankaya, CEO <b>Yesim Tekstil Sanayi ve Ticaret A.S.</b>	